



## Artist Deliverables

### Content Creation:

- **Introductory Post:** Share a video or photo introducing yourself, with a caption about who you are and what you do. (You can also use a carousel of images if preferred.) Please note, artists are limited to sharing this one post.
- **Instagram Stories + IG LIVE:** Showcase your craft through Instagram LIVE or by sharing a combination of photos and videos in your Instagram Story.

### Engagement Activity:

- **Q&A Session:** Engage with Arts Ottawa followers by creating a “Ask Me Anything” Q&A story. Respond to all questions that come in within the 24-hour period, either through Instagram LIVE or by answering directly in the story with text.
- **Respond to Arts Ottawa’s Questions:** Answer a series of questions provided by Arts Ottawa to help followers get to know you and your work better. These questions will be provided before-hand to the selected artists.

### Cross-Promotion:

Arts Ottawa will create a collab post to promote the Artist Takeover event and selected artists are required to accept the collaboration and share it on their feed.

### Post-Takeover Reflection:

After your takeover, submit a brief written reflection to Arts Ottawa on your experience, sharing key takeaways and highlights. A form will be sent post takeover to the selected artists to submit their reflections.

### Abide by Arts Ottawa’s Safer Spaces Policy:

Please review and follow our [Safer Spaces Policy](#) while using our platform.

**Bonus!** Once you’ve completed the deliverables, feel free to get creative with your Instagram stories and share any additional insights about yourself or your work. Just remember—posts are reserved for the deliverables.



If you have any questions, please reach out to [brooklyn@artsottawa.ca](mailto:brooklyn@artsottawa.ca)